

# Linda Olliver

## Illustration & Graphic Design

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### Professional Experience

2006- **Illustrator and Designer** Self Employed, Baltimore, MD

2011 Provide a wide range of illustration and design services to a diverse international client base. Skilled in digital, hand painted and sculptural illustration methods, I am able to accommodate many projects ranging from detailed informational graphics, charts and maps, to whimsical illustrations of varying looks and complexity. My design services include editorial and marketing materials, annual reports, direct mail, packaging and advertising pieces. Full book design, pagination and layout.

**Clients include:** The Economist, FAI, Embarq, The Washington Post, National Endowments for the Humanities, National Science Teachers Association, Nine Yards Media, Washington Freedom, Opera Vivente, Scholastic, McGraw Hill, ACEC, MOAA, Sharp & Company, DRPT, BWI, Strategic Noble-Steed, Health Plus, IBTTA, Maryland General Hospital, Queens Hospital, The Pacific Northwest Inlander, Brain Child, Brio, Beyond Productions, Element LLC, Jules Gluten-free products, Washington University, Waterway Guide.

2000- **Art Director** National Science Teachers Association, Arlington, VA

2006 Directed design and implementation of all printed materials for editorial products, including NSTA Press books and journals, marketing materials, annual reports and advertisements. Maintained hands-on design and illustration for a wide range of projects while managing in-house staff and outsource designers. Prioritized workflow and production schedule under tight deadlines. Collaborated with publisher and department directors.

1997- **Design editor and illustrator** Dragonfly Magazine-National Science Teachers Association, Arlington, VA

2000 Nationally distributed children's magazine and related marketing materials. Coordinated themes with editorial staff at Miami University and NSTA.

1995- **Designer and illustrator** Home News & Tribune, East Brunswick, NJ

1997 Busy editorial art department for central New Jersey's leading daily newspaper, creating feature fronts, informational graphics and maps, and art heads, graphics and illustrations under tight deadlines.

1990- **Senior graphic designer** Asbury Park Press, Neptune, NJ

1995 Led advertising art department for bureau office of major daily newspaper, managed advertising needs through sales staff and clients. Prioritized, designed and produced advertisements and special editions.

1989- **Illustrator** "thirtysomething" Television series, Los Angeles, CA

1990 Created hand painted silk ties and garments under direction of costume designer Patrick Norris for characters starring on Emmy Award winning television series.

### Software Knowledge

Adobe Photoshop  
Adobe Illustrator  
InDesign  
Microsoft Office programs

### Education

**Parsons School of Design**  
New York, NY  
Design-Illustration 1983-1987

### Art Institute of Philadelphia

Philadelphia, PA  
Graphic Design-Illustration 1982-1983

### Awards

*Association of Educational Publishers*

2009 Distinguished Achievement Award "Uncovering Student Ideas in Physical Science, Vol. 4"

*The Washington Book Publishers Annual Book Design & Effectiveness Awards*

Second Place "The Lingo of Learning" NSTA Press 2004

*EdPress 2003 Distinguished Achievement Award for Excellence in Educational Publishing.*

"The Diminishing Apple," Science & Children Magazine, February 2002 issue.

*The Washington Book Publishers*

Honorable Mention Book Design & Effectiveness Award Help! I'm Teaching Middle School Science NSTA Press-2003

*Society of Newspaper Design*

Two Awards of Excellence Home News & Tribune Business Design-1996

*New Jersey Press Association*

Best Illustration "Coffee Buzz" Home News & Tribune-1996

